



Win The World's Gayest Holiday

10/01/07

To celebrate the launch of a new national gay and lesbian website, SameSame.com.au & MBF Travel Insurance is giving one lucky new Same Same member the chance to take off on the World's Gayest Holiday.

The once-in-a-lifetime prize is a holiday for two people taking in some of the hottest gay and lesbian events on the planet, including street parties in San Francisco, bars that never sleep in New York and gay pride in London before relaxing on the beaches of Mykonos in Greece soaking up the European sunshine.

To enter the competition, all you need to do is have 5 or more friends linked to your online profile at SameSame.com.au by the end of summer (Competition closes Feb 28th). It's free to join, and once you're a member you can add other friends, create and join groups, interact with other people online, offline and much more.

For more details on how to win the World's Gayest Holiday, go to: www.SameSame.com.au/gayholiday

For further info please contact:

Jay Hemsworth:
PR & Communications Manager
The Sound Alliance
Tel: 612 2 9282 4026
Mob: 0404 398 512
Email: j@thesoundalliance.net

----- ENDS -----

About SameSame.com.au

SameSame.com.au is a national gay and lesbian web destination that takes you inside out Australia, reflecting a broad range of interests, from political parties to dance parties, local and international news relevant to gay and lesbian audiences, a national What's On Guide, feature articles, reviews, forums, online ticketing and a whole lot more. Using the latest social networking tools to connect the gay and lesbian community to each other in a refreshing way, Same Same has an easy-to-use infrastructure with a strong focus on design.

SameSame.com.au is a member of The Sound Alliance, the parent company of www.inthemix.com.au and www.FasterLouder.com.au - both sites are ranked in the top ten most popular Australian music websites (Nielson Net Ratings).

About MBF

MBF Travel, part of the MBF Group, has been providing quality travel insurance for over 15 years and is committed to providing piece of mind for people traveling overseas. Whether its illness, accident or misadventure MBF Travel can be there to help. Find out more at mbf.com.au/travel

Press
Release

A member of the Sound Alliance Group

Suite 5, 113 Reservoir Street
Surry Hills NSW 2010 Australia
phone +61 2 9282 4044
fax +61 2 9282 4099
www.samesame.com.au